

PROGRAMME REPORT

READING WEEK CELEBRATION

DEPARTMENT MALAYALAM

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Programme Overview

The English Association and Malayalam Club successfully organized a vibrant Reading Week Celebration from June 19th to June 26th, 2025, in conjunction with the National

Reading Day observance. The week-long program aimed to instill a lasting love for reading, encourage creative expression, and foster collaboration between institutions and communities.

The celebration featured a diverse range of engaging activities designed to appeal to various interests and age groups:

- College-Level Reading Competition: A reading competition was held at the college, providing a platform for students to showcase their reading proficiency and comprehension skills.
- Outreach Reading Competition: Extending the celebration beyond the college campus, an outreach reading competition was organized at Kalpakanchery Government Higher Secondary School. This initiative aimed to promote reading habits among younger students and strengthen community ties.
- Quiz Competition: A stimulating quiz competition tested participants' knowledge across various subjects, encouraging them to delve deeper into different literary and general knowledge domains.
- Creative Bookmark-Making Contest: This activity encouraged participants to express their creativity while designing unique bookmarks, adding a fun and artistic dimension to the celebration of reading.

The entire Reading Week Celebration was a resounding success, achieving its objectives of promoting literacy, encouraging creative thinking, and building stronger connections within the academic and local communities. The enthusiastic participation across all events underscored the enduring appeal of reading and the importance of such initiatives in nurturing a vibrant intellectual environment.

Detailed Description of the Event

Title of the Programme: Reading Week Celebration

Date: June 19 – June 26

Name of the Coordinator: Subash Kumar and Sumayya CP

Objective of the Programme: To cultivate a sustained passion for reading among students and the community.

Reading Week Celebration Report Organized by the Malayalam Club and English Association.

As part of the nation-wide observance of *Reading Day* in honour of the legendary P.N. Panicker, the Malayalam Club and English Association organized a vibrant and enriching Reading Week Celebration from June 19 to June 26. The week featured a series of events designed to foster a deep love for reading, creativity, and knowledge among students and the wider community.

Activities Conducted

- Reading Competition College Level Held within the college campus, this event witnessed enthusiastic participation from students across departments, showcasing their articulation, comprehension, and presentation skills.
- Quiz Competition Outreach Program: In collaboration with Government Higher Secondary School, Kalpakanchery, the club extended the joy of reading beyond the college. This initiative created a bridge between institutions and inspired school students to embrace reading as a lifelong habit.
- Quiz Competition A literary quiz tested the knowledge and quick thinking of participants on topics ranging from classical literature to current affairs, promoting healthy academic competition and engagement.
- Bookmark Making Competition: A creative hands-on event that invited students to design artistic and inspiring bookmarks, blending aesthetics with literary wisdom. The entries were later displayed across the campus library and reading corners.

The Reading Week celebration was a memorable and meaningful initiative that successfully brought together young minds in pursuit of literary joy. The English Association and Malayalam Club look forward to continuing such events in the future, nurturing the readers and thinkers of tomorrow.

CPA COLLEGE OF GLOBAL STUDIES

Department of English & Malayalam Club

CIRCULAR

Date: 5 June 2025 Ref: CPA/ENG/003/2025-26

Subject: Reading Week Celebration – June 19 to June 26, 2025

The Malayalam Club, in association with the Department of English, is pleased to announce the celebration of *Reading Week* from **June 19 to June 26, 2025**, in connection with the observance of National Reading Day in honour of P.N. Panicker.

A series of literary and creative programmes will be conducted throughout the week to promote reading culture and literary enthusiasm among students. The events include:

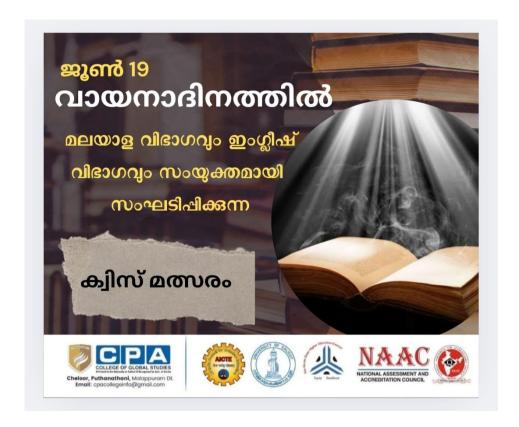
- Reading Competition (College Level)
- Qiuz Competition (Kalpakanchery Government HSS Outreach)
- Quiz Competition
- Bookmark Making Competition
- Exhibition of Winning Bookmarks & Closing Ceremony

All students are encouraged to actively participate and make the celebration a grand success. For registration and further details, kindly contact the programme coordinators.

Let us come together to celebrate the joy of reading and cultivate a habit that enriches minds and lives.

Head of the Department

CPA College of Global Studies



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	PROGRAMME APPROVAL FORM		
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	2. Refreshment charges :		
Expenditure Estimates	3. PA System :		
	4. Miscellaneous : 1500 / -		
	Total Budget Estimate : 1500/-		
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	Participants List						
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