



**CPA**  
**COLLEGE OF GLOBAL STUDIES**  
Affiliated to University of Calicut & Recognized by Govt. of Kerala  
Cheloor, Puthanathani, Malappuram Dt  
cpacollegeinfo@gmail.com



**NAAC**  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL



# PROGRAMME REPORT

**ENTREPRENEURSHIP DEVELOPMENT CLUB**  
**SEPT 2025**

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# PROGRAMME REQUEST



**GPA**

**COLLEGE OF  
GLOBAL STUDIES**

**PUTHANATHANI**

Affiliated to University of Calicut, Recognized by Govt. of Kerala and Run by NICE Educational Trust

CHELOOR, PUTHANATHANI, PUNNATHALA P.O., MALAPPURAM- 676 552, KERALA, INDIA

Ph: 0494-2973333, Mob: 7510363333 | E-mail: cpacollegeinfo@gmail.com | Website: cpacollege.ac.in

## PROGRAMME APPROVAL FORM

Request From : Maneesha Mohan Kuthy Date : 16/09/25  
Designation : Assistant Professor Dept: Management Studies  
Kindly approve the Programme and sanction the budget.

Programme Description	ED Club Inauguration & A session on the topic HANDLING SOCIAL MEDIA & AI Tools by Business		
Programme Objective	It helps the Students to elaborate their skill in handling social media & AI tools in business.		
Date	<u>22/09/25</u>	Time	<u>2:15 - 4:00</u>
Staff in charge	<u>Maneesha Mohan Kuthy</u>		
Student Coordinators	<u>Mohamed Jafar</u>		
Audience	<u>All ED Club Members</u>		
Expenditure Estimates	1. Honorarium for the guest: <u>2000/-</u> 2. Refreshment charges : <u>500/-</u> 3. PA System : 4. Miscellaneous : Total Budget Estimate :		
Venue:	<input checked="" type="checkbox"/> Auditorium <input type="checkbox"/> Open Stage <input type="checkbox"/> Class Room <input type="checkbox"/> Outside the Campus		
If outside the campus please mention the venue:			
Projector Required?	<input checked="" type="checkbox"/>	Laptop Required?	Camera Required?
Others if Any			
Guest for the Programme	<u>Nijas M.K, Founder, Growth Kartbu Pvt Ltd</u> <u>Digital Growth Consultant</u>		

Sign: [Signature]

HOD:

Principal: [Signature]

Remarks

Accountant:

System Admin :

Administrator [Signature]

FM:

## **CIRCULAR**

CPA/ ED/001/2025

DATE: 15/09/2025

Dear students,

We are delighted to inform you that Entrepreneurship Development Club decided to conduct a club inauguration followed by an workshop on the topic “How to start and grow your business in AI era on 22/09/2025 Monday at 2.30 pm in update hall .

Copy to

All HODs

Notice board

PRINCIPAL



## PARTICIPATION LIST



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cpa@cgsglobalstudies@gmail.com



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### ED CLUB PROGRAM PARTICIPATION LIST

SL NO.	NAME	CLASS	SIGN
1	Mahfuz	1st BBA	
2	Hazhid	1st BBA	
3	Mohammed Shiyas	1st BBA	
4	Muhammed Shohab	1st BBA (3459)	
5	Mohammed Rashed P.S	1st BBA (3451)	
6	Muhammed Ashraf	2nd BBA (2664)	
7	Mohammed Mumtaz	2nd BBA	
8	Sabeel dhanish	2nd BBA	
9	Shuji shina	2nd BBA	
10	Mohammed Jassim	2nd BBA	
11	Muhammed Shiba	2nd BBA	
12	Muhammed Rishan	1st BBA	
13	Rasat Rahimani	2nd BBA	
14	Fathima Rishana T	2nd Finance (3694)	
15	SHIFA	2nd BBA	
16	Fazleena	2nd BBA	
17	Fathima Sayja	3rd BBA	
18	HASNA	3rd BBA	
19	Namisha	3rd BBA	
20	JINUTHAJCEDUNESA	3rd BBA	
21	Nalisha	3rd BBA	
22	HAMNA M	Fin 3134	
23	Fathima shirina	" 3156	
24	Anandha Krishna KP	1st BBA	
25	Sangeetha	1st BBA	
26	Junaid P	1st BBA	
27	SHIBIN RASHAN P	"	
28	Shamal	"	
29	Sreehari	"	



30	mohammed Ishkan .kuv	1 <sup>st</sup> BBA	
31	Shailkh Mohammed	1 <sup>st</sup> BBA	
32	Mohammed Amir. L	1 <sup>st</sup> BBA	
33	Muneeb Fayyaz .P	1 <sup>st</sup> BBA	
34	Mohammed Shahil .I	1 <sup>st</sup> BBA	
35	Jihad .u	1 <sup>st</sup> BBA	
36	HAYAZ -W	1 <sup>st</sup> BBA	
37	Muhammed Shehim .	1 <sup>st</sup> BBA	
38	Resheeq Jasim .k	1 <sup>st</sup> BBA	
39	Mohammed Hashim .EN	1 <sup>st</sup> BBA	
40	Mahmudheen Shemil .K	1 <sup>st</sup> Bcom Finance 3683	
41	Muhammed Shahal	1 <sup>st</sup> Bcom Finance 3487	
42	Danish Roslan	3 <sup>rd</sup> BBA	
43	Fathima Fidha .P	1 <sup>st</sup> Bcom Finance 3392	
44	(Sajida PP)	1 <sup>st</sup> Bcom Finance 3391	
45	Fathima Dulshan .v	2 <sup>nd</sup> Bcom Finance 3592	
46	rushda .k	2 <sup>nd</sup> Bcom Finance 3576	
47	Shifna .P	1 <sup>st</sup> BBA	
48	Fathima Fahma .kp	1 <sup>st</sup> Bcom Finance	
49	Fathima Sifna .cp	1 <sup>st</sup> Bcom Finance	
50	Shamma mk	1 <sup>st</sup> BBA	
51	Fathima Nidha vp	1 <sup>st</sup> BBA	
52	Hafsath	1 <sup>st</sup> BBA	
53	Rifana Tesni km	1 <sup>st</sup> BBA	
54	Sahla	1 <sup>st</sup> BBA	
55	Muhammed Rahees	3 <sup>rd</sup> BBA	
56	Shemil Hadi	3 <sup>rd</sup> BBA	
57	MOHAMED SAFWAN -K	3 <sup>rd</sup> BBA	
58	MOHAMMED SHAMEEL .P	5 <sup>th</sup> BBA	
59	Mohammed Jasim	5 <sup>th</sup> BBA	
60	SHIFLA .PK	5 <sup>th</sup> Finance 2681	
61	Hanna Jebin	5 <sup>th</sup> Finance 2672	
62	Mahesh Rishad .k	5 <sup>th</sup> Finance 2710	
63	Minhaj	5 <sup>th</sup> Finance	
64	N. haid	5 <sup>th</sup> Finance	
65	Shabeeb	5 <sup>th</sup> Finance	





## POSTER



ENTREPRENEURSHIP DEVELOPMENT CLUB  
PRESENTS

IN ASSOCIATION WITH IQAC

A WORKSHOP ON

# *HOW TO START AND GROW YOUR BUSINESS IN AI ERA*



**Niyas M K**  
Founder of GrowthFather.  
Cofounder of  
CodeDesign.ai & intervo.ai

 22/09/2025

 2:30pm

 UPDATE HALL



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Cheloor, Puthanathani  
Malappuram Dt. Pin: 676 552  
Ph: 0494 297 3333, 9946 732 236,  
7510 363 333, 9847 373 228  
cpacollegoinfo@gmail.com





## **PROGRAMME REPORT**

NAME OF THE CLUB	: Entrepreneurship Development Club
Name of the coordinator	: Maneesha Mohammedkutty
Date	: 22/09/2025

## **REPORT**

The Entrepreneurship Development Club of CPA College organized a workshop on the topic “How to start and grow your business in the AI era” on 22<sup>nd</sup> September 2025 from 2:30 pm to 4:00 pm at the Update Hall. The program aimed at creating awareness among students on handling social media and AI tools in business.

The session started with a welcome speech by the club coordinator Mrs. Maneesha Mohammedkutty. The club was inaugurated by the principal Mr. John Joseph, who addressed an inspiring keynote about how to become a successful entrepreneur.

The inauguration was followed by a workshop on the topic “How to start and grow your business in the AI era”. The session was handled by our expert on the day Mr. Niyas M.K, Founder of Growth Father Company, cofounder of code design. Ai. The session was very inspiring by sharing his life experience and the ideas and techniques for the successful growth of the business in the AI era.

The program concluded with a keynote session of Mr. Ubaid, administrator and vote of thanks delivered by Mr. Arshed, a student, who expressed gratitude to the coordinator, faculty members, and students for their active participation and encouragement. On behalf of the ED CLUB we presented a token of love to our guest of honour. The event was successful in sparking awareness and discussions among students.









## **FEED BACK**

<b>Criteria</b>	<b>Excellent</b>	<b>Good</b>	<b>Satisfactory</b>	<b>Needs Improvement</b>
Content Relevance	48	10	2	0
Presentation & Clarity	42	14	4	0
Usefulness of Topic	45	12	3	0
Engagement & Interaction	40	16	4	0

### **Overall Analysis**

Out of 60 students, **over 90% rated the program as Excellent or Good** in all aspects. The initiative was well-received, created meaningful awareness, and motivated students to enter in the field of entrepreneurs.